## Press Release – 20<sup>th</sup> October, 2011



<u>sunn creative music</u> is proud to announce the release of <u>'reflector' by Tony Lowe</u> on October 20, 2011, the first album released on the new sunn creative label.

'reflector' - "Wow. Music the way they used to make it."
Brian Talgo

- "Simply stunning. Precise and soulful guitar playing accompanies nine immaculately crafted songs. A

captivating listening experience from a true musical genius." Alison Porter

- "from the superbly imaginative guitar work of the title track, 'reflector' to the sublime romance of 'fly with angels', this album certainly reflects the song-writing ability of a highly respected musical talent." Colin Shears
- "'reflector', the latest gem from Tony Lowe, is such a beautiful album. His unique voice and virtuoso guitar skills are perfect for the thought-provoking, meaningful lyrics. This is spine-tingling music that you'll want to listen to over and over again; music to be uplifted and inspired by." Lisa Tenzin-Dolma

<u>sunn creative</u> is committed to quality independent artistic expression through art, music, word and media, sunn creative music is dedicated to the music of Tony Lowe (Composer, Guitarist, Singer/Songwriter) and Tony Lowe Productions (Arranger/Producer).

"Play it from start to finish and you'll find the whole is greater than the sum of its parts. Flaunting the craft and lush production values of yesteryear, yet sounding as fresh as your morning coffee, this is clearly the stuff of a genuine musician. You can feel the combination of care, talent and true emotion that unobtrusively permeate each and every song." Brian Talgo

"'reflector' shines...like the sun"

Over the last ten years Tony has released four albums including two collaborations with Alison Fleming (which made the ballots for the Grammys in fourteen categories in 2006, 2007), and a well reviewed atmospheric-improvised CD collaboration with <a href="Yumi Hara">Yumi Hara</a> <a href="Yumi Hara">Cawkwell</a>. He is also working with <a href="Simon Townshend">Simon Townshend</a> on a new CD (2012 release) and a new Album project with Alison Fleming.

Tony is passionate about human rights, the peace campaign and the environment; these issues are often reflected in his heartfelt lyrics and evocative music. Creator of the inspirational multi-media concept <u>All of the Above</u>, he believes music can be a force for positive change.

In September 2011, Tony played a set at the Bedford, London for the International Day of Peace, a Global Internet Broadcast event broadcast on <a href="Peace Day TV">Peace Day TV</a>, streaming year around. In 2010, this broadcast went to over 2 million viewers.

## **Peace Day Press Release**

Tony's music is varied, drawing upon many styles for composition, arrangement and production, this ability makes him in high demand as a producer/arranger with artists looking for a variety of musical influences, including Latin, Asian, African and Island music. His own music draws from this wide background but for the most part incorporates blues, jazz, rock,



pop, and classical modalities. He is a multi-talented composer, arranger and songwriter.

Since 1985 Tony has arranged, played on, and produced over 170 albums working with many different artists, producers and labels. As well as touring as a guitarist worldwide, he was an in-house session player and played on numerous records at Trident studios in London. Since then has written music for TV, Film and Theatre. Co-produced with Simon Townshend on many studio projects; working with Ben Townshend, Mark Brzezicki, Zak Starkey and Lyndsay King as well as touring with the Simon Townshend Band playing guitar and bass.

Tony's production credits include Yumi Hara Cawkwell – Gari Glaysher – John Foxx – Simon Townshend – Toyah Willcox – Pat Orchard – Poppy Gonzalez – Jose Charles – VVV and Flying Colours.

As a musician he has played with Julian Lennon – Pet Shop Boys – Simon Townshend -David Cross – Modern English – Zoh and Nazia Hassan – B Movie – Phil Ramone – BBC Children in Need – Pat Orchard – Visage – Pooka – Nicola Hitchcock – Belouis Some – Julien Clerc – Toyah Willcox – Ben Chapman – Soulseekerz – Poppy Gonzalez – and many more.

<u>Review Extract</u> from Dream of the Gryllidae— "The guitar is nimble with its growlings, belting out riffs capable of searing paint from walls, then issuing delicate strumming designed to instil a heavenly dreamstate. Whether displaying intensity or delicacy, Lowe shows a remarkable mastery not only of the instrument but to the diverse emotional potential inherent in both sonic directions."

